

## Action Plan in response to Community Services Scrutiny Review of Edgar Street Grid Development Update March 2009

<b>Recommendation: 1</b>	The Expanded City Centre – That the scheme is referred to as the expanded City Centre to reflect the “one city” approach in creating benefit for and linkages between the whole of the city centre area.	
<b>Actions</b>	<ul style="list-style-type: none"> <li>• Use the term “expanded City Centre” in any form of marketing, PR, etc., to reflect the focus of new development to create a thriving and economically prosperous City Centre</li> <li>• Progress with the development of the expanded city centre project, starting with infrastructure improvements with link road planning application submitted in 2009</li> <li>• Establish design strategy to cover the extended City Centre and historic centre through a commission to Ben Hamilton-Baillie to produce the strategy for adoption in April 2009</li> <li>• Make improvements to Widemarsh Street as a key linkage to the expanded City Centre with agreed process for detailed design, costs/inclusion in Capital Programme by February 2009.</li> </ul>	<p>Achieved to a degree. ESG still referred to in part as historic reference.</p> <p>Planning permission for road infrastructure due for submission in summer 2009.</p> <p>Decision on consultation progress on Design Strategy agreed at the end of March with potential consultation in April 2009. This will be linked to regeneration scheme for Widemarsh Street.</p>
<b>Recommendation: 2</b>	Consultation – The importance of full consultation is recognised both to ensure the best result for the people of Herefordshire, but also to ensure compliance with all planning regulations. ESG to continue with its current consultation (both giving and receiving) and to investigate and use other innovative methods of consultation as appropriate.	
<b>Actions</b>	<ul style="list-style-type: none"> <li>• Consultation, both formal and informal, will continue as the development progresses. Specific events on the integrated transport hub, business relocation, the new area, the retail quarter, strategic flooding and sustainability are all planned by ESG for the early part of 2009. Other opportunities for people to comment and raise issues will come through the establishment of an information stall in the Butter Market, meetings, the ESG website and a regular programme of newsletters.</li> </ul>	<p>Consultation workshops were held by ESG on the 28<sup>th</sup> January (business relocation) and 29<sup>th</sup> January (transport hub). The Buttermarket information display is now in operation. The ESG website has been refreshed and now includes a Facebook link. ESG enewsletters continue to be circulated on a quarterly basis.</p>

	<ul style="list-style-type: none"> <li>• Specific formal consultation will be undertaken on elements of the scheme as these reach the stage of submission of planning applications. This consultation will be carried out by ESG and development partners prior to submission and by the Council as local planning authority during the consideration of schemes after submission, all to meet the requirements of the Council's Statement of Community Involvement.</li> </ul>	Further consultation events will be arranged as required, including on specific schemes ahead of the submission of planning applications.
<b>Recommendation: 3</b>	Town Centre Impact Study – That the Town Centre Impact Study commissioned by Stanhope as part of the planning process, is independently verified or conducted.	
<b>Actions</b>	<ul style="list-style-type: none"> <li>• Stanhope to commission independent company to prepare Impact Study to accompany planning application submission.</li> <li>• Herefordshire Council to verify information submitted and subject to public scrutiny as part of the planning process, following established procedures. This includes the commissioning by the Council of an independent audit of the Study to provide expert advice to the local planning authority.</li> </ul>	To be progressed at suitable time.
<b>Recommendation: 4</b>	Business as Usual – that a partnership approach lead by the City Partnership is taken to address any down turn in use of the City Centre during construction work.	
<b>Actions</b>	<ul style="list-style-type: none"> <li>• That the Hereford City Partnership create a plan of action by April 2009 to address marketing requirements during construction work, including development work for the Cathedral Close.</li> </ul>	'On Your Doorstep' promotional campaign for local businesses to be launched April 2009. Use of vacant shops by local artists being progress with scheme up and running in May 2009.
<b>Recommendation: 5</b>	Linkage to the Courtyard – consideration is given to creating better linkage to the Courtyard Centre for the Arts for the venue to be part of the wider leisure offer presented as part of the expanded city development.	
<b>Actions</b>	<ul style="list-style-type: none"> <li>• To be taken forward in detailed design of the new development on the old Livestock Market site.</li> </ul>	Design work on the new development is continuing and this issue is being addressed through this process.

<b>Recommendation: 6</b>	Hereford City Centre Regeneration Strategy - The Hereford City Centre Regeneration Strategy as a ten-year ambition is endorsed. The strategy should be presented to Committee specifically outlining the implementation of schemes through a partnership approach.	
<b>Actions</b>	<ul style="list-style-type: none"> <li>That a report is presented to Community Services Scrutiny Committee.</li> </ul>	Presentation made on 12 December 2008.
<b>Recommendation: 7</b>	Support for Businesses - For the committee to fully understand via written report the current and intended support to businesses to relocate from the ESG site.	
<b>Actions</b>	<ul style="list-style-type: none"> <li>That a report is presented to Community Services Scrutiny Committee at the first opportunity.</li> </ul>	Report presented on 12 December 2008.
<b>Recommendation: 8</b>	Inclusion of the Football Ground – For officers of the Council to submit a report to Committee on the current position and options available to enable the development of the Football Ground.	
<b>Actions</b>	<ul style="list-style-type: none"> <li>That a report is presented to Community Services Scrutiny Committee at the first opportunity.</li> </ul>	Report to be presented on 29 <sup>th</sup> June 2009.